

THE

# SOPA

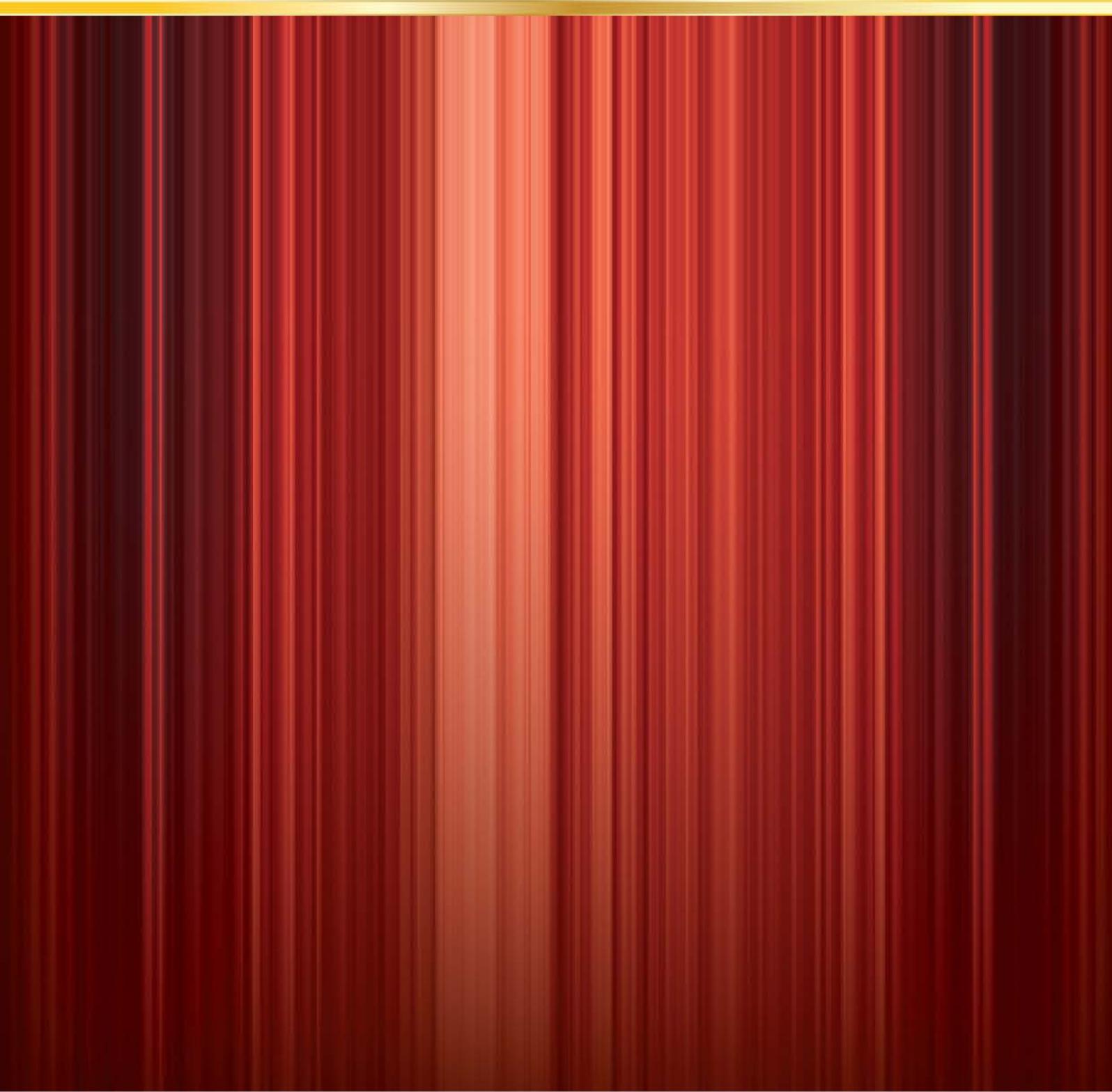


## 2015 AWARDS

FOR EDITORIAL EXCELLENCE



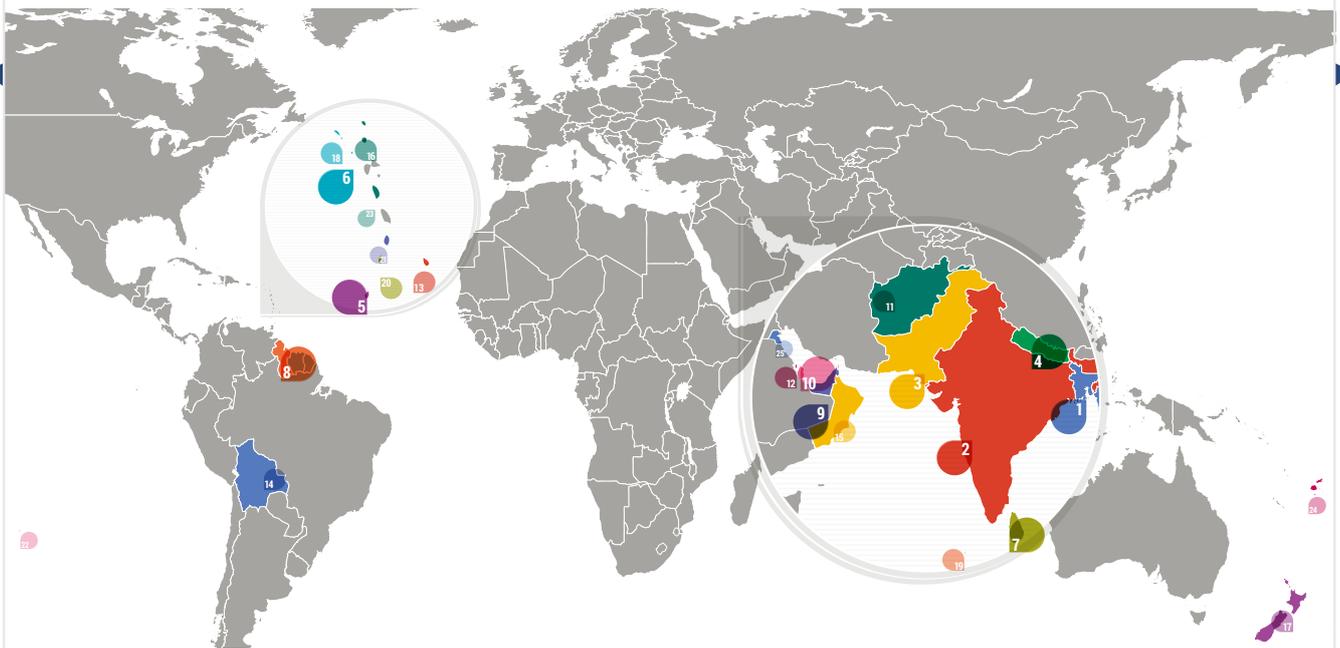
**SOPA**  
The Society of Publishers in Asia



How do you measure a phenomenon's popularity globally? Google search data can be a proxy to measure and visualize interest across countries and over time. Here we use cricket as an example to show how Google search trends can be used in data visualization.

Visit [google.com/trends](http://google.com/trends) for more insights.

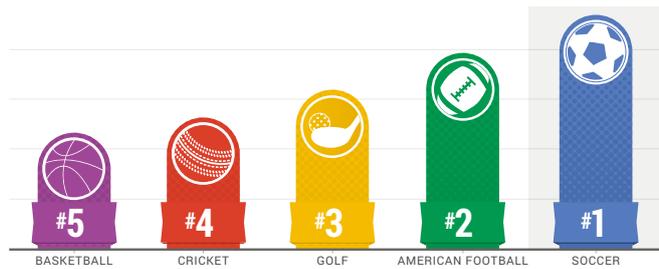
## TOP 25 SEARCH INTEREST IN CRICKET BY COUNTRY SINCE THE START OF THE CRICKET WORLD CUP IN 2015



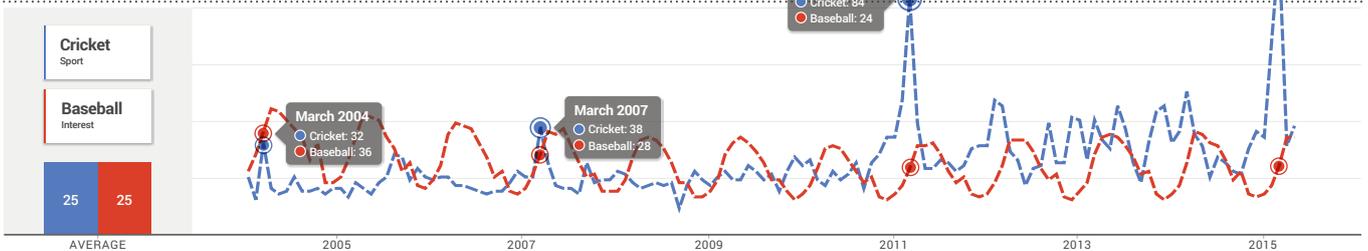
### TOP 30 CRICKET-LOVING NATIONS

#1	Bangladesh	#11	Afghanistan	#21	Saint Lucia
#2	India	#12	Bahrain	#22	Cook Islands
#3	Pakistan	#13	Barbados	#23	Dominica
#4	Nepal	#14	Bolivia	#24	Fiji
#5	Grenada	#15	Oman	#25	Kuwait
#6	Montserrat	#16	Antigua & Barbuda	#26	Bhutan
#7	Sri Lanka	#17	New Zealand	#27	Anguilla
#8	Guyana	#18	Saint Kitts & Nevis	#28	Seychelles
#9	United Arab Emirates	#19	Maldives	#29	Saudi Arabia
#10	Qatar	#20	Saint Vincent & the Grenadines	#30	Trinidad & Tobago

### TOP 5 SEARCHED SPORTS GLOBALLY IN 2014



### SEARCH INTEREST BY MONTH CRICKET VS BASEBALL



Google's News Lab is a global team that collaborates with journalists and entrepreneurs to build the future of media. If you would like to use Google tools to create similar charts and data visualizations, contact us at [asia-mediatools@google.com](mailto:asia-mediatools@google.com) or visit [google.com/mediatools](http://google.com/mediatools).

#### METHODOLOGY

The Google News Lab team measured relative normalized volume for different terms across the world of cricket. The charts show how each variable compared on that basis.

## About the SOPA Awards for Editorial Excellence

The SOPA Awards for Editorial Excellence were established in 1999 as a tribute to editorial excellence in both traditional and new media, and were designed to encourage editorial vitality throughout the region. The awards cover a broad range of categories reflecting Asia's diverse geo-political environment and vibrant editorial scene.

Central to the SOPA Awards' ongoing success is the high caliber of international judges who preside over the award entries. The SOPA Awards have consistently secured judges from many of the region's leading newspapers as well as consumer and trade magazines and academics from prestigious universities – a reflection of the stature of the awards. Judges ensure that entries are analyzed and selected according to a demanding set of criteria.

The SOPA Awards are coordinated by a committee of publishing professionals from the business and editorial sectors. These dedicated individuals volunteer their time throughout the year to ensure the awards' rules, judges, entries; event, sponsorships and promotions all come together smoothly.

The SOPA Awards set a valuable benchmark for the industry, and have become news items in their own right, generating media coverage and attention not only across the Asia-Pacific region, but also on the global arena.

## Corporate Support

Sponsorship is key to ensuring the Award's growth, and over the past years, SOPA has been fortunate in receiving strong, continuous support from its partners. As the Awards have grown, so too has the interest from corporations, and this year, we look again to the generosity of sponsors to help us deliver the best Awards we can.

The SOPA 2015 Awards for Editorial Excellence is supported by Invest Hong Kong (Platinum Sponsor), Google (Silver Sponsor) and K11 as the Supporting Sponsor. CatchOn is the public relations partner and Media OutReach is the newswire partner.

## Award Categories (Listed in order of presentation)

1. Excellence in Reporting on Women's Issues (女性议题新闻奖)
2. Excellence in Digital News (卓越网络新闻奖)
3. Excellence in Human Rights Reporting (卓越人权报导奖)
4. Excellence in Feature Writing (卓越专题特写奖)
5. Excellence in Magazine Design (卓越杂志设计奖)
6. Excellence in Lifestyle Coverage (卓越生活时尚报导奖)
7. Excellence in Explanatory Reporting (卓越解释性新闻奖)
8. Excellence in News Photography (卓越新闻摄影奖)
9. Excellence in Business Reporting (卓越经济报导奖)
10. Excellence in Information Graphics (卓越数据图像奖)
11. Excellence in Reporting Breaking News (卓越突发性新闻奖)
12. Excellence in Opinion Writing (卓越评论奖)
13. Excellence in Editorial Cartooning (卓越漫画奖)
14. Excellence in Reporting on the Environment (卓越环境报导奖)
15. Excellence in Feature Photography (卓越特写摄影奖)
16. The Scoop Award (独家新闻奖)
17. Excellence in Investigative Reporting (卓越调查报导新闻奖)
18. Journalist of the Year (年度记者奖)

# Time Out

## Hong Kong

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## Chairman's Message



The Society of Publishers in Asia (SOPA) is delighted to welcome you to the 17th Annual Awards for Editorial Excellence!

Founded in 1982 and now in its 33rd year, SOPA was established as a not-for-profit association to celebrate excellence in journalism, bolster freedom of the press, and share best practices that mutually support, encourage and benefit the publishing industry. Today, The Society of Publishers in Asia is comprised of 40 local and regional member organizations that collectively affirm these values. We embrace the innovative technological advances that expand the numbers in our audience and better serve the information needs of our readers.

The time tested maxim holds that there is power in the written word. And its inherent power is palpable: to influence, educate, collaborate, shape ideas and mold opinions. Burgeoning access to the public imbues journalists with ever increasing authority. The esteemed Joseph Pulitzer regarded journalism "a noble profession and one of unequalled importance for its influence upon the minds and morals of

the people." The SOPA Awards are therefore an essential benchmark for our industry and our region as they serve to recognize and honor the highest professional standards of true, constructive and impactful journalism across Asia.

SOPA is an active organization whose commitment to excellence is evidenced in a range of initiatives: the SOPA Awards workshop and media tour serves as an instructional program to hone and strengthen the skill set of journalism professionals; in partnership with the Bring Me A Book Foundation, SOPA embraces an ongoing commitment to encourage and develop literacy skills in underserved Asian children; building on the foundational library we dedicated in 2012 in Yuen Long, SOPA reaffirmed its commitment to reforming childhood illiteracy with a new endowment of English and Chinese language books presented earlier this year; and, our recent SOPA Media Insider's Breakfast challenged an authoritative panel of editors, publishers and advertisers to examine the commercial value of press freedoms.

This year a record number of journalistic entries have been submitted to the SOPA Awards committee. We recognize and appreciate the stalwart commitment made by our team of leading international judges who preside over all SOPA entries. These dedicated individuals volunteer their time throughout the year to ensure that the Awards come together flawlessly. Under the leadership of Tom Leander and Jeffrey Timmermans, the panel of judges ensures that each entry is analyzed and selected according to an exacting set of criteria.

The Awards have once again been assisted by experienced administrators at the Journalism and Media Studies Centre, The University of Hong Kong.

This evening, we are also pleased to celebrate the notable journalistic achievements of Mr. Philip Bowring as we induct him as an Honorary Member into The Society of Publishers in Asia. A graduate of Cambridge University and an Asia based journalist for more than 40 years, Mr. Bowring's lifetime body of work across multiple print and digital publishing platforms reflects an unwavering commitment to the highest standards of principled, journalistic integrity.

Special thanks and appreciation are due our sponsors InvestHK, Google, K11, CatchOn and Media OutReach whose support is vital to the success of this important event.

On behalf of the SOPA Board, I extend our thanks to you for joining with us in celebration of the 17th SOPA Annual Awards for Editorial Excellence.

Enjoy the program!

A handwritten signature in blue ink that reads "Ray Warhola". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

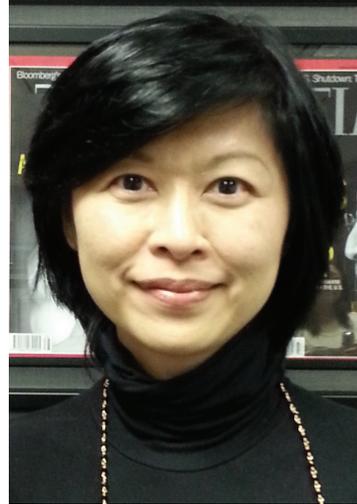
**Raymond T. Warhola**  
SOPA Chairman  
2015

# The Society Of Publishers in Asia Board Members for the Year of 2015



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**Raymond T. Warhola**

China Daily  
Executive Director, Asia-Pacific



**Deputy Chairwoman**  
**Khoon-Fong Ang**

TIME and Fortune, Asia Pacific  
Publishing Director



**Honorary Treasurer**  
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Financial Times  
Director of Operations



**Honorary Secretary**  
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Bloomberg Media



**Board Member**  
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TimeOut Hong Kong  
Publisher



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**Michael Chu**

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Director of Marketing



**Board Member**  
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Regional Digital Sales Director



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One Media Group  
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- Bloomberg Media
- Burda Singapore Pte Ltd / Prestige
- China Daily Asia Pacific Limited / China Daily Asia Weekly
- China Daily Asia Pacific Limited / China Daily Hong Kong Edition
- Coconuts Media Limited / Coconuts
- Commonwealth Magazine Group 天下雜誌集團 / Commonwealth Magazine 天下雜誌
- Commonwealth Publishing Group / Global Views Monthly 遠見雜誌
- Dow Jones / The Wall Street Journal
- Empier Publishing / The SME Paper
- Financial Times Limited / Financial Times
- Fortune Asia / Fortune Asia
- Hubert Burda Media Hong Kong Limited / Prestige Hong Kong
- Incisive Media / Asian Venture Capital Journal (AVCJ)
- MediaCorp Pte. Ltd. / Style
- Modern Media Co., Ltd. / City Magazine
- Myanmar Consolidated Media Ltd. / Myanmar Times
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Real life is increasingly becoming like a sci-fi movie

## CHINA DAILY

April 25-26, 2015 中国日报 chinadailyasia.com 10¢ 57

### BROADCASTING

## Ruling favorable to HKTV bid for license

BY YIMMEIYI CHUI in Hong Kong

A court ruling has breathed new life into Hong Kong Television Network (HKTV) bid for a free-to-air license - finding the would-be broadcaster's demand for a full administrative review of its application is not a condition for the government to consider HKTV's application.

As news that the deal of HKTV's free-to-air license was again the government's stated aim of opening up Hong Kong's free-to-air spectrum.

As news that HKTV had a legitimate expectation that its license application would be referred to a panel of a number of licensees to be granted.

As found the Chief Executive's Council (CEC) decision to grant a full administrative review of the HKTV's application is not a condition for the government to consider HKTV's application.

As news that HKTV had a legitimate expectation that its license application would be referred to a panel of a number of licensees to be granted.

### DIPLOMACY

## Leaders' walk marks solidarity

BY ZHAO SHENYUAN

Leaders from 54 countries and regions, including 30, signed the declaration of the 10th anniversary of the 2004 Asian and African Leaders' Summit in Beijing on Friday. The summit, which was held in Beijing, was the first time that leaders from 54 countries and regions gathered in one place to discuss global economic cooperation and development.

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### INFRASTRUCTURE

## Contractors told to build for long run

Customers along One Belt, One Road have more big players to choose from

BY ZHANG NAN

Chinese contractors need to broaden their business model to survive in the global market, says a senior official from the China International Contractors Association, which helps Chinese companies bid for infrastructure projects overseas.

Chinese contractors need to broaden their business model to survive in the global market, says a senior official from the China International Contractors Association, which helps Chinese companies bid for infrastructure projects overseas.

### TECHNOLOGY

## Apple Watch faces timely competition

BY CAO YUAN

When Apple delivered the first long-awaited smartwatch to its customers in San Francisco, Guangdong province, it had already sold tens of thousands of Apple Watch. The device, which is expected to be a success for Apple, is expected to be a success for Apple.

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### FINANCE

## Fewer new jobs

The number of jobs created in the first quarter decreased for the first time since 2012.

### SPORTS

## Soccer awaits a star

Chinese soccer needs a home-grown star to attract fans before it really takes off.

### TRAVEL

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## Editorial Committee Chairman's Message



The Society of Publishers in Asia awards enters its 17th year with a healthy stride. The awards are Asia's premier press awards and, as such, a strong advocate of free press and free speech. The coverage up for consideration this year encompassed the Occupy Central demonstrations, a remarkable event in Hong Kong's history and evidence of the grit of many of the Hong Kong's citizens in the face of government opposition to open elections.

As you would expect, the year's entries are marked by lively coverage of the demonstrations. The competitive nature of the enterprise – local and foreign news organizations in this media centre had a world story at their doorstep – proved to be a refiners' fire bringing out the best.

Elsewhere in the region the year was characterized by equally remarkable stories and impressive coverage – of Modi's ascension in India; Widodo's in Indonesia; China's confidence under Xi Jinping coming to full economic and political bloom; the coup in Thailand; the Sewol tragedy in South Korea; the disappearance of a Malaysian Airline jet followed by the downing of another in the Ukraine, to name a few. But it is stories that explore the remarkable, desperate and shocking in the status quo that draw special attention, such as those that exposed the horrifying plight of migrants in Southeast Asia or oppression suffered by domestic helpers in Hong Kong.

The role of the SOPA Awards in valuing the best and most independent in journalism in Asia would appear to be locked in. But we work in a region marked by fast-paced social and political change and in an industry in which digital reality is altering economic models. Business as usual is gone forever. SOPA needs the support of journalists at a grassroots level to ensure independence and to keep up with an industry in the process of reinventing itself. The awards have continued to expand, embracing a greater variety of publications from all points in the region. But they need to keep going, to reflect the region they cover. SOPA is fighting to do this, but we'll always need your help.

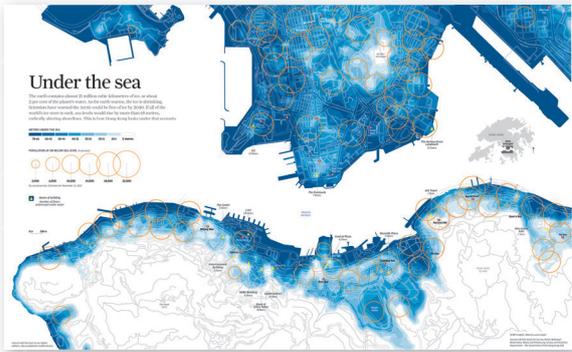
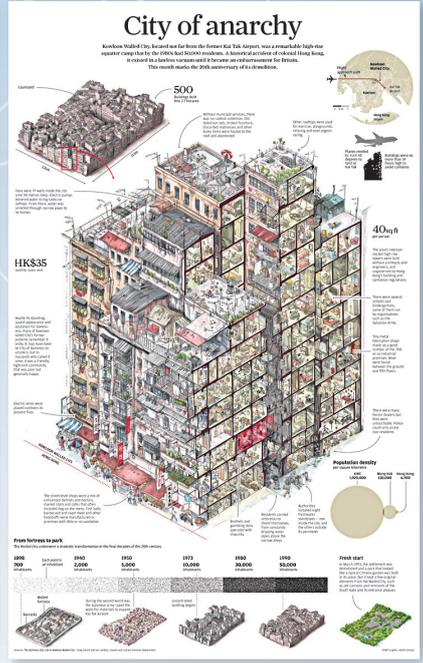
I would like to thank Ying Chan and the Journalism and Media Studies Centre at Hong Kong University for its dedication in supporting the judging process – the single most important component of the awards, and the guarantor of its independence and guardian of its quality. I would like to thank head judge Jeffrey Timmermans, deputy head judge King-wa Fu and Will Chang, champion administrator, for their dedication, hard work and common sense. I would also like to thank Christine Wong, SOPA's marketing director, who has done so much to help grow these awards, and two of my colleagues on the SOPA board, Ray Warhola and David Eugene Smith, for supporting the independence of the SOPA committee and quick comprehension of the importance of independence when it has been challenged. Thanks, too, to the SOPA committee members, friends, as well as determined colleagues, in making sure the awards stay fresh and grow, and that their integrity remains intact.

**Tom Leander — Chairman**  
SOPA 2015 Editorial Awards Committee

# 97 AWARDS

2006 – Present

## A LEGACY OF EDITORIAL EXCELLENCE



### 97 awards in the last nine years

It is an honour and a privilege to be recognised again by our peers at the Society of Publishers in Asia (SOPA) for the work of our reporters, editors, designers and illustrators.

Our sincere thanks and appreciation go to SOPA and to our hardworking teams at the *South China Morning Post* for continuing to strive for excellence in journalism.

## Head of Judges' Message



Anyone reading through the 662 entries for the 2015 SOPA Awards would have to admit it was a great year for journalism in Asia. Certainly, the many dramatic events of the year were a factor, from the still-unsolved mystery of Malaysia Airlines flight 370 and the tragic Sewol ferry accident in South Korea, to the Umbrella Movement in Hong Kong. But the fact that the number of entries in 31 out of 54 categories topped last year's figures, resulting in another record-breaking total for the year, is evidence for the wide range of outstanding work being done by journalists throughout the region. Naturally, this made the judging panel's task especially difficult this year. The 112 industry professionals and academics who volunteered as judges this year spent many hours of their valuable time reviewing entries, and then had an often agonizing choice at the end of the process. On behalf of the entire SOPA awards committee, I'd like to offer our deepest thanks to the judges – and to ask them to consider volunteering again next year!

**Jeffrey Timmermans** — Head of Judges  
SOPA 2015 Awards Editorial Committee

## Mission Statement

The Society of Publishers in Asia (SOPA) exists to promote excellence in journalism and best practices across all local and regional publishing platforms in Asia Pacific.

SOPA is dedicated to:

Freedom of the Press across the region.

Promoting and sharing best business and operating practices for the benefit of members, their readers and customers through understanding and embracing emerging platforms and technologies.

Developing the skills of media professionals across the region.

Bringing together media owners, marketing agencies, business partners and clients for the mutual benefit of the professional publishing industry and its stakeholders in the region.



## The Society of Publishers in Asia

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Stands for Freedom of the Press in Asia.

Strives for the highest standards of excellence in content and journalistic integrity.

Embraces emerging digital platforms and technologies.

Encourages best business and operating practices.

Provides for building up the skills of media professionals across the region.

Encourages the development of literacy skills in underserved Asian children in partnership with Bring Me A Book.

Unites media owners, marketing agencies, business partners and advertising clients for mutual benefit.

## Join The Society of Publishers in Asia

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Stand with us.

Strive for excellence.

Embrace progress.

Be the best.

Build better skills.

Encourage the next generation.

Unity begins with You.

Become a SOPA member.

Please visit our website at [www.sopasia.com](http://www.sopasia.com). Or contact Ms. Christine Wong, Marketing Director at [christinewong@sopasia.com](mailto:christinewong@sopasia.com) for information.

## Interviewee and Guest of Honor



### Jimmy Lai

**Founder, Next Media Group**

Jimmy Lai is the founder and major shareholder of the Next Media Group. Mr Lai migrated to Hong Kong at the age of 12 and built several businesses, including a major garment export firm, and the well known Giordano retail chain. Mr. Lai entered media in the late 1980's and built Next Media into the largest news media group in both Hong Kong and Taiwan according to AC Nielsen and Comscore.

## Interviewer



### Hugo Restall

**Editorial Page Editor, The Wall Street Journal Asia**

Hugo Restall edits the Journal's opinion pages in Asia. He became a member of The Wall Street Journal editorial board in 2004. He joined the Asian Journal in April 1994 as an editorial page writer and subsequently worked as deputy editorial page editor. He also served as editor of the Far Eastern Economic Review, a monthly journal of opinion and analysis published in Hong Kong. He is an Asian Studies graduate of Dartmouth College and studied Mandarin Chinese at Yunnan University.

## Master of Ceremony



### Tara Joseph

**Chief Correspondent, Reuters TV, Asia**

Tara has been a journalist with Reuters for two decades, and is currently Chief correspondent for Reuters TV, Asia. She covers general and financial news stories across the Asia region, syndicated to Reuters clients globally and on Reuters digital products.

Before moving to Asia, Tara was the lead anchor for Reuters Financial TV based in London, and was appointed global editor in 2000. She started her journalism career as a freelancer based in Hong Kong, and worked as an assistant producer at the MaNeil/Lehrer NewsHour in New York.

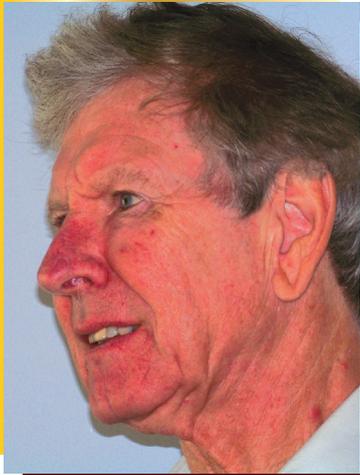
# 不畏強權 捍衛新聞自由



Apple Daily has the highest circulation among all audited paid newspapers in Hong Kong.  
It has an average daily circulation of 170,118 copies

[Source: Hong Kong Audit Bureau of Circulations (HKABC) - Audited Circulation Report (July to December 2014)]

## SOPA Honorary Member 2015



### Mr. Philip Bowring

The Society of Publishers in Asia is especially proud this evening to celebrate the induction of Mr. Philip Bowring as an Honorary Member of SOPA. Based in Asia since 1973, Mr. Bowring has served as a journalism professional in the region for more than 40 years. Across the decades, he has merited a well-earned reputation for integrity and smart, insightful reporting in newspapers, magazines and digital platforms. His lifework embodies the highest standards of journalistic integrity that SOPA so esteems.

Philip hales originally from the UK where he worked for the Investors Chronicle in London. He subsequently served as a freelancer in Africa and a Financial Journalist and Correspondent for overseas media in Sydney, before joining the Far Eastern Economic Review in Hong Kong as its Business Editor.

Serving for five years at The Review, he moved briefly to its sister publication The Asian Wall Street Journal, before advancing to the Financial Times as Correspondent covering Southeast Asia.

In 1980, Philip returned to the FEER as Deputy Editor and upon the retirement of Derek Davies in 1988, Philip Bowring was named the publication's Editor. Following changes of ownership at The Review, he left the magazine in 1992 to become an independent columnist and consultant. From 1992 to 2011, he wrote a regular Opinion Page column for the International Herald Tribune. For 20 years he has been writing a fortnightly column for the South China Morning Post and serves as a consultant to financial institutions and research organisations on regional political and financial issues.

In 2006, Philip Bowring founded the Asia news and analysis website [www.asiasentinel.com](http://www.asiasentinel.com). He remains a contributor to the site and occasionally, to other publications, including a recent 3,000 words obituary of Lee Kuan Yew for The Guardian. He is the author of the recently published "Free Trade's First Missionary", the biography of a distant relative who was Governor of Hong Kong and author of the Bowring Treaty between Siam and Britain. Philip is endeavoring to write a history of maritime southeast Asia.

Philip Bowring holds a degree in History from Cambridge University where he is a Fellow Commoner of St. Catharine's College, and also a research student (1963-64) at the University of Khartoum, Sudan. He is married to fellow journalist and current Civic Party member of the Hong Kong Legislative Council, Claudia Mo. They have two sons.

## Members of the SOPA Editorial Awards Committee



**Tom Leander**

**Chairman**

Editor-in-chief for Asia,  
Lloyd's List



**Jeffrey  
Timmermans**

**Head of Judges**

Associate Professor  
of Practice, Director,  
Bachelor of Journalism  
Programme,  
Journalism & Media  
Studies Centre, The  
University of Hong Kong



**Dr. King-Wa Fu**

**Deputy Head of  
Judges**

Assistant Professor,  
Journalism & Media  
Studies Centre, The  
University of Hong Kong



**Cliff Buddle**

Editor, Special Projects,  
South China Morning Post



**Wei Gu**

China Wealth and Luxury  
Editor,  
The Wall Street Journal



## Vivian Kwok

Editor-in-Chief,  
Bloomberg Businessweek  
(Chinese) 彭博商業周刊 /  
中文版



## Louise Lucas

Journalist,  
Financial Times



## Carolyn Qu

Deputy Editor,  
Reuters Chinese News  
Service



## S.K. Witcher

Deputy Asia Editor,  
The International New  
York Times



## Yin-Chuen Wu

President,  
CommonWealth Magazine



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LANGUAGE

Lifestyle  
media group

IN GREATER  
CHINA



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**The  
Economist**

**THE WALL STREET JOURNAL.**

**TIME**



## List of Judges

Name	Company	Title
Zoher Abdoolcarim	Time Inc.	Asia Editor
Thomas Abraham	Journalism and Media Studies Centre, The University of Hong Kong	Associate Professor
Roy Appleton	The Dallas Morning News	Staff Writer
Keith Bradsher	The New York Times	Hong Kong bureau chief
Pui-king Chan	The University of Hong Kong	Adjunct Honorary Lecturer
Quinton Chan	Weber Shandwick	Vice President, Public Affairs
Wade Chan	Hong Kong Baptist University	Lecturer
Ying Chan	Journalism and Media Studies Centre, The University of Hong Kong	Professor
William Chang	Journalism and Media Studies Centre, The University of Hong Kong	Career Development Coordinator
George Chen	South China Morning Post	Financial Editor
Allen Cheng	Insitutional Investor	Asia Bureau Chief
Siu Wai Cheung	Hong Kong Baptist University	Senior Lecturer of Journalism Department
Zela Chin	TVB	Senior Reporter/Producer
Joyce Choi	Jacada Travel	Travel Designer
Judith Clarke	Hong Kong Baptist University	Associate Professor
Dean C K Cox	Hong Kong Baptist University	Visiting Scholar
Mathew Driskill	Mediacorp	Executive Editor-Foreign
Bob Drogin	Los Angeles Times	National Security Editor
Graham Earnshaw	SinoMedia Ltd	CEO
Robin Ewing	Hong Kong Baptist University	Journalism lecturer
Tak Ho Fong	Self employed	Freelance Writer
William Foreman	University of Michigan	Associate Director of International Communications
Brian Fowler	Bloomberg News	Managing Editor
Josh Friedman	Careyn Institute for Global Good	Vice-chair
King-wa Fu	The University of Hong Kong	Assistant Professor
Wai Kong Fung	Hong Kong Economic Journal	Consulting Editor
Ian Gill	None	Freelance
Danny Gittings	HKU SPACE	Assistant Professor
Paul Goddard	Freelance	Media Consultant
Nisha Gopalan	The Wall Street Journal	Editor
Wei Gu	The Wall Street Journal	Editor and Columnist
Tim Hamlett	Hong Kong Baptist University	Adjunct Professor
Brant Houston	University of Illinois	Knight Chair in Investigative Reporting
Terril Jones	Independent	Journalist / Author - Former Business and Foreign Correspondent Recently retired adjunct
Barry Kalb	Journalism and Media Studies Centre, The University of Hong Kong	
Glenda Korporaal	The Australian Newspaper	Senior Journalist
Anne Kruger	The University of Hong Kong	Journalism Lecturer
Lily Kuo	Quartz	Reporter
Elaine Kurtenbach	The Associated Press	Correspondent
Vivian Kwok	Bloomberg Businessweek/Chinese	Editor-in-Chief
Carol Lai	Akita International University	Assistant Professor
Cheryl Lai	Thinking Taiwan Forum	Editor
C K Lau	Hong Kong Baptist University	Principal Lecturer in Journalism
Kelvin Lee	Academy of Film, Hong Kong Baptist University	Senior Lecturer
Urban Lehner	None	None
Charlotte Li	Bloomberg Businessweek	Editor-at-Large
Adrian James Libunao	Journalism and Media Studies Centre, The University of Hong Kong	Assistant Lecturer
Caroline Lin	National Taiwan University	Associate Professor
Bertil Lintner	Asia Pacific Media Services	Correspondent
Kin-ming Liu	KM & Associates	Director
Darren Long	South China Morning Post	Head of Graphics and Illustration
Louise Lucas	Financial Times	Asia News Editor
Rose Luqju Luwei	Phoenix Satellite Television	Commentator /Chief Reporter

Name	Company	Title
MaryKay Magistad	Self-employed	Journalist and East Asia Specialist
William Mallard	Reuters	Deputy Bureau Chief
Philip McClellan	The New York Times	International Weekend Editor
William Mellor	Bloomberg	Senior Writer
Kees Metselaar	PhotoKees	Photographer
Lee Miller	Bloomberg News and Tsinghua University	Editor-at-Large and Professor
Ken Moritsugu	The Associated Press	Chief of Bureau, Japan
Adam Najberg	The Wall Street Journal	Digital Editor
Dean Napolitano	The Wall Street Journal	Senior Editor
Lin Neumann	AmCham Indonesia	Managing Director
Ching-Ching Ni	New York Times Chinese Website	Editor-in-Chief
Joyce Nip	University of Sydney	Senior Lecturer
Bret Okeson	Bloomberg	Top Editor
Madison Park	CNN	Digital News Producer
Abe Peck	Northwestern University	Professor
David Plott	MLex Market Insight	Managing Editor, Asia
Carolyn Qu	Reuters	Deputy Editor, Reuters Chinese News
Eli Reed	Magnum Photos/University of Texas at Austin	Photojournalist/Professor honored
Hugo Restall	The Wall Street Journal Asia	Editorial Page Editor
Shubhrangshu Roy	Financial Chronicle	Editor-in-Chief
John Saeki	Agence France-Presse	Head of Graphics HK Desk
Michael Schuman	Freelance	Freelance
Yee-lan Sham	Hong Kong Shue Yan University	Part-time Teacher
Assif Shameen	The Edge Singapore	Consulting Editor
Tom Sims	New York Times	Business Editor, Asia
Kevin Sites	The University of Hong Kong	Associate Professor of Practice
Daniel Sneider	Stanford University	Associate Director, Asia-Pacific Research Center
Anthony Spaeth	Korea JoongAng Daily	Editor in Chief
Leon Suen	Luemnvisum	Director
Keen-man Tai	RTHK	Deputy Director of Broadcasting (Programme)
Shih Ying Tan	Leap Ltd.	Director
William Tarrant	Thomson Reuters	Asia Projects and Investigations editor
Nora Tejada	Freelance	Photographer
Edith Terry	Cotton Tree Advisors	Managing Director
Jeffrey Timmermans	The University of Hong Kong	Associate Professor
Heather Timmons	Quartz	Asia Correspondent
Yiu Ming To	Hong Kong Baptist University	Assistant Professor
Rusty Todd	The University of Hong Kong	Journalism Professor
Eldes Tran	International New York Times	Copy Editor
Hung Scarlet Tso	Hang Seng Management College	Dean, School of Communication
Pedro Ugarte	AFP	Photo Director
Jeremy Wagstaff	Reuters	Chief Technology Correspondent, Asia
Tamas Waliczky	City University of Hong Kong	Professor
Feng Wang	South China Morning Post	Online Editor
Xiang-Wei Wang	South China Morning Post	Editor in Chief
Bettina Wassener	-	Independent Writer
Doreen Weisenhaus	The University of Hong Kong	Associate Professor
Laurel West	The Economist Group	Director, Industry & Management Research
Andrew Wong	Independent Photographer / Consultant	Independent photographer / Consultant
May Wong	Hong Kong Design Institute	Lecturer
Serenade Woo	RFA	Programme Host
Herbert Wu	The Economist	Chinese Editor, The Economist Global Business Review
Yin-chuen Wu	CommonWealth Magazine	President
Li Xin	Chinese Wall Street Journal	Managing Editor
Lea Yang	Condé Nast Interculture Group TAIWAN	Senior Project Director
Paul Yeung	Freelance	Photographer
Vincent Yu	The Associated Press	Senior Photographer
William Zheng	South China Morning Post	Chief Editor, SCMPChinese
Brian Zittel	The New York Times	Editor, Opinion Pages



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Bring Me A book is a registered charity in Hong Kong.  
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